

## **MR. MODEL TOUR**

### **Perfect Business Cycle Predictions, 9 months before they happen**

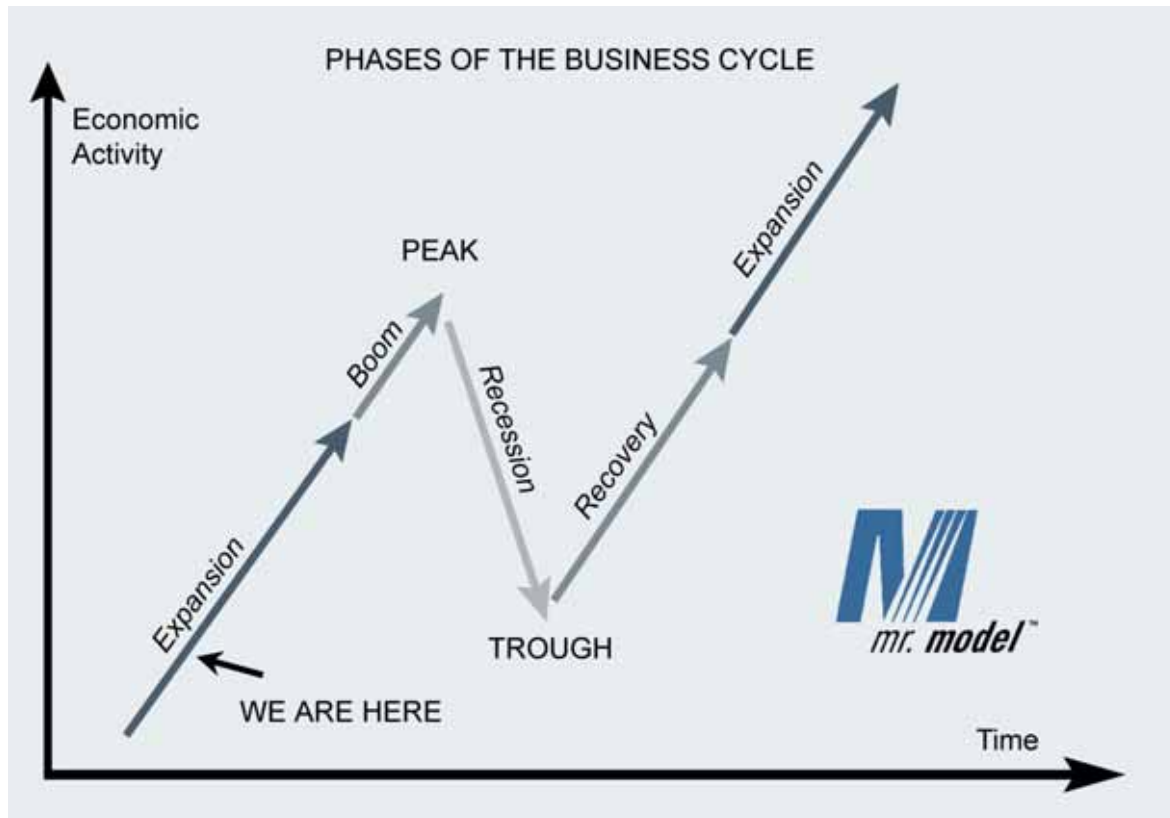
**Are you a decision-maker who runs a business or manages money for yourself or someone else?**

If so, a critical element of your knowledge base is to know whether a recession or an expansion is coming your way. **Mr. Model** can tell you that. **Mr. Model's** analyses can eliminate uncertainty about the direction the economy is headed. With accuracy not achieved by any other analyst, each month **Mr. Model** creates the clearest, most understandable picture of conditions in the financial and business markets for the next three quarters. That's enough time to enable you to do something about it.

### **Early Knowledge is Profit**

An old adage is "Knowledge is power"; in the case of **Mr. Model**, we can modify that to "Early knowledge is profit."

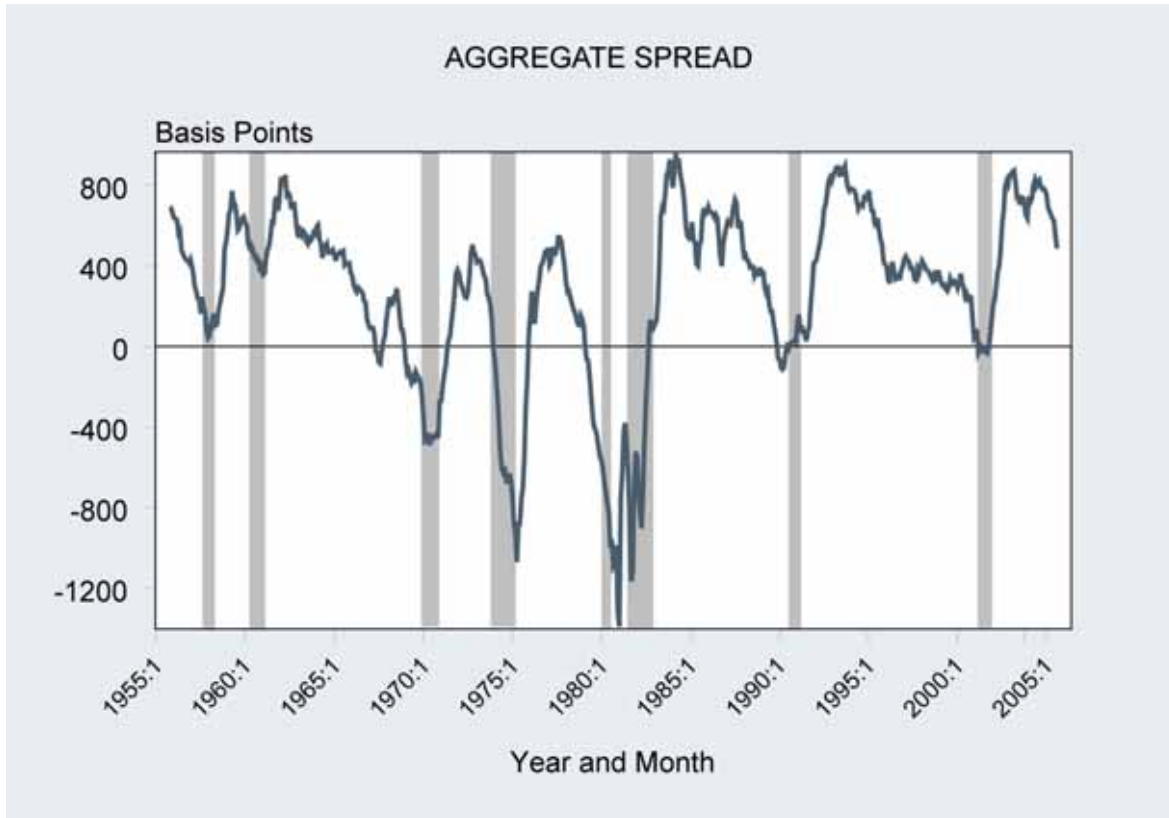
The scoreboard gives a football coach down and distance. That information, and the best scouting reports in the business, gives them the knowledge to make intelligent game decisions about tactics and strategy. **Mr. Model** gives you business cycle "down and distance" and the most precise economic scouting report about business conditions nine months from now.



**Mr. Model** predicts business cycle peaks and troughs and does so with unequal accuracy. **Mr. Model** forecast that the last two recessions would be short and shallow and they were exactly that. The recessions of 1975 and 1982 it correctly predicted would be long and deep. For the past 50 years its predictions have been perfectly accurate. **Mr. Model** has called each recession prior to its start and has never given a false signal.

How can an economic forecasting tool possibly be 100 percent accurate over half a century?

Simple: the forecasts are based solely on hard economic numbers from government agencies. No assumptions, no spinning, no wishful thinking. **Mr. Model** has no connection to any brokerage, so has no need to spin numbers to get you to buy stock. And we have no economic/political agenda. The forecasts are based on the facts



The Aggregate Spread is the key statistic in the monthly analyses of business cycle conditions. The down and distance and the scouting report about where we are going are accompanied by a series of charts that display the foundation on which the forecasts are built. Mr. Model gives you the entire forecasting record for the past half-century and you can judge for yourself how well the model has done over time. The numbers are on the charts; there is no hidden information or hidden procedures. Mr. Model's entire technique is open each month to assessment and review by any subscriber.